



31st Annual National Supported Employment Conference

**From Insight to Action:
Driving Equity in Employment**



Partner with Us to Lead the Future of Inclusive Employment in Canada

Be Recognized. Be a Leader in Disability Inclusion.

Join us as a valued partner at the 31st Annual National Supported Employment Conference, taking place June 9–11, 2026, at the Westin Ottawa Hotel in Ottawa, Ontario.

This premier national event brings together more than 400 employment service providers, leaders, employers, innovators, and advocates from across the country who are transforming the employment landscape for persons who experience disability in Canada.

When you partner with us, you're not just sponsoring a conference — you're demonstrating leadership, advancing inclusion, and aligning your brand with national progress in accessible employment.

Why Sponsor?

Position your organization at the forefront of change and connect with a passionate national audience committed to equitable employment for all persons in Canada.

As a sponsor, you will:

- Elevate your visibility as a national leader in disability inclusion and workforce diversity.
- Gain direct access to key decision-makers, employers, policymakers, and service providers from across Canada.
- Showcase your brand to more than 400 delegates, including business leaders, government representatives, HR professionals, and employment inclusion specialists.
- Demonstrate your commitment to creating inclusive workplaces and championing equity in employment.
- Network and collaborate with influencers, innovators, and organizations shaping the future of supported employment.
- Highlight your organization's impact through speaking opportunities, digital promotion, and in-person engagement.



About Supported Employment

Supported employment starts with the belief that everyone who wants paid employment can attain it, if the proper supports are in place. It is a successful, accepted, and flexible model for assisting persons experiencing disability to obtain relevant, purposeful, and fairly compensated work.

A partnership between job seeker, support person, and employer, supported employment takes a person-centred, individualized approach. Job seekers receive support tailored to their specific skills and career goals. Employers are supported with advice and resources to help meet their unique labour needs.



Organizing Partners



The Canadian Association for Supported Employment (CASE)

is a national association that facilitates opportunities for community-based employment service providers, employers, industry groups, community partners, and interest holders to increase employment inclusion in Canada for persons experiencing disability.

CASE and our members believe that all persons experiencing disability should have equitable opportunity to secure and sustain relevant, purposeful, fairly compensated employment. CASE strives to promote full citizenship, personal capacity, and social inclusion through the facilitation of increased labour market participation.

We help to strengthen and build capacity in the supported employment sector in Canada through a variety of offerings, including:

- National Initiatives – an inclusive mentoring program, Disability Employment Awareness Month (DEAM), and research on employment inclusion
- Networking Opportunities for Employers and Employment Service Providers – professional communities of practice, annual conference, employment events
- Learning and Professional Development – courses and certificate programs, peer-based learning opportunities, blogs and newsletters, and workplace inclusion resources for employers



The annual CASE conference is hosted in collaboration with hosting partners across the country who contribute their experience and expertise to shape the event's vision, to help secure speakers, and to ensure the conference blends national perspectives with regional context.

The 31st Annual National Supported Employment Conference is hosted by CASE in partnership with the Canadian Council on Rehabilitation and Work and the Ontario Disability Employment Network.



The Canadian Council on Rehabilitation and Work (CCRW)

is a national not-for-profit organization dedicated to promoting and supporting meaningful, equitable employment for persons with disabilities. As a recognized leader in disability inclusion, CCRW works across sectors to build accessible workplaces, empower job seekers, and influence policy change.

Now celebrating 50 years of impact, CCRW continues to deliver innovative programs across Canada, including employment and career development services, assistive technology support, and customized training for employers. CCRW's Untapped Talent platform connects inclusive employers with job-ready candidates with disabilities and offers resources such as the Disability Confidence Toolkit and AI-powered job posting support. CCRW's work is rooted in intersectionality, addressing the compounded barriers faced by racialized, gender-diverse, and newcomer communities.



The Ontario Disability Employment Network (ODEN)

is a professional network of Employment Service Providers united to increase employment opportunities for people who have a disability by:

- Addressing issues related to removing barriers that limit employment opportunities for people who have a disability.
- Creating a provincial voice that can speak to government about issues that affect service delivery and support models, and the ability of Employment Service Providers to help people who have a disability achieve their employment goals.
- Developing marketing initiatives and providing education for the business and corporate sector about the merits of including people who have a disability in the workforce.
- Improving the skills and competency of Employment Service Providers through networking, information sharing, training and the promotion of best practices in the sector.

ODEN has over 140 members in the business of helping people who have a disability get into the workforce. Members are from every corner of the province and support people of all disability types. Beyond Ontario, they have connections with organizations in all provinces and territories.

Audience

The conference attracts over 400 national delegates from all provinces and territories, including:

- Employers and business leaders with a national or provincial presence
- Employment service providers
- HR professionals and diversity and inclusion specialists
- Employment counsellors and case managers
- Representatives from public, private, and non-profit sectors
- Government officials and policymakers (federal, provincial, municipal)
- Education and training leaders
- Labour and union representatives
- Persons with lived experience of disability working in the sector

Your sponsorship puts your brand in front of Canada's most influential voices in inclusive employment.



Join Us in Leading the Way

Be part of a powerful movement driving employment inclusion, innovation, and opportunity across Canada.

Secure your partnership today and stand out as a national champion of accessible employment.

Contact us to reserve your sponsorship or customize a package:

conference@supportedemployment.ca

Partnership Opportunities

Presenting Partner

1 available, can be shared

Lead the movement — be recognized as the presenting force behind the conference.

Recognized as Presenting Partner on all conference promotional materials

Hyperlinked logo on the Presenting Partner section of the conference website

Logo recognized on conference app

Individual push notification on conference app

Hyperlinked logo on all email marketing materials

Recognized on welcome banner as Presenting Partner

Recognized as Presenting Partner on CASE social media accounts

Recognized as Presenting Partner in CASE post-event newsletter

Logo on name badges and lanyards

Verbal recognition during conference

Opportunity to speak at the opening or closing ceremony

Opportunity to provide promotional materials in delegate welcome bag — to be approved by the planning committee

Opportunity to exhibit at conference (Tuesday, June 9 to Wednesday, June 10)

Complimentary registration for four delegates

\$20,000

Accessibility Partner

2 available, can be shared

Champion accessibility and inclusion for all delegates and participants.

Recognized as Accessibility Partner on all conference promotional materials

Hyperlinked logo on the Accessibility Partner section of the conference website

Logo recognized on conference app

Individual push notification on conference app

Hyperlinked logo on all email marketing materials

Recognized on welcome banner as Accessibility Partner

Recognized as Accessibility Partner on CASE social media accounts

Recognized as Accessibility Partner in CASE post-event newsletter

Logo on name badges

Verbal recognition during conference

Opportunity to provide promotional materials in delegate welcome bag — to be approved by the planning committee

Opportunity to exhibit at conference (Tuesday, June 9 to Wednesday, June 10)

Complimentary registration for two delegates

\$15,000

Major Partner

4 available

Demonstrate your leadership in accessibility, innovation, and collaboration.

Recognized as Major Partner on all conference promotional materials

Hyperlinked logo on the Partners section of the conference website

Logo recognized on conference app

Individual push notification on conference app

Recognized on welcome banner as Major Partner

Recognized as Major Partner on CASE social media accounts

Recognized as Major Partner in CASE post-event newsletter

Verbal recognition during conference

Opportunity to provide promotional materials in delegate welcome bag — to be approved by the planning committee

Opportunity to exhibit at conference (Tuesday, June 9 to Wednesday, June 10)

Complimentary registration for one delegate

\$10,000

Associate Partner

Unlimited availability

Show your support for collaboration and community impact.

Hyperlinked logo on the Partners section of the conference website

Logo recognized on conference app

Recognized on welcome banner as Associate Partner

Recognized as Associate Partner on CASE social media accounts

Recognized as Associate Partner in CASE post-event newsletter

Verbal recognition during conference

Opportunity to exhibit at conference (Tuesday, June 9 to Wednesday, June 10)

Complimentary registration for one delegate

\$7,500

Targeted Partnership Opportunities

Interpretation and Translation Sponsor

2 available

\$7,500

Break barriers — ensure every voice is heard and understood.

Hyperlinked logo on the sponsor section of the conference website

Logo recognized on conference app

Push notification to all attendees recognizing sponsor

Recognized on welcome banner as Supporting Sponsor

Verbal recognition during conference

Opportunity to exhibit at conference (Tuesday, June 9 to Wednesday, June 10)

Complimentary registration for one delegate

Entrepreneurs Marketplace Sponsor

2 available

\$7,500

Support local entrepreneurs experiencing disability by hosting the Marketplace!

Hyperlinked logo on the sponsor section of the conference website

Logo recognized on conference app

Recognized on welcome banner as Supporting Sponsor

Logo recognized on Entrepreneurs Marketplace coupon

Verbal recognition during conference

Opportunity to exhibit at conference (Tuesday, June 9 to Wednesday, June 10)

Complimentary registration for one delegate

Awards Sponsor

3 available

\$5,000

Shine a light on achievement — celebrate leaders driving change.

Hyperlinked logo on the sponsor section of the conference website

Logo recognized on conference app

Recognized on welcome banner as Supporting Sponsor

Logo recognized on signage during CASE Awards Ceremony

Verbal recognition at the start of the Awards

Opportunity to exhibit at conference (Tuesday, June 9 to Wednesday, June 10)

Complimentary registration for one delegate

Culture Sponsor

3 available

\$5,000

Highlight Ontario's Indigenous culture at the conference and gala!

Hyperlinked logo on the sponsor section of the conference website

Logo recognized on conference app

Recognized on welcome banner as Supporting Sponsor

Verbal recognition during conference

Personal gift provided on your behalf at the opening

Opportunity to exhibit at conference (Tuesday, June 9 to Wednesday, June 10)

Complimentary registration for one delegate

2SLGBTQI+

3 available

\$5,000

Champion pride and belonging — empower every identity to be seen and valued.

Hyperlinked logo on the sponsor section of the conference website

Logo recognized on conference app

Recognized on welcome banner as Supporting Sponsor

Opportunity to provide conversation starters (such as Allyship Cards, Pronoun Pins, Belonging Wall) — to be approved by the planning committee

Opportunity to exhibit at conference (Tuesday, June 9 to Wednesday, June 10)

Complimentary registration for one delegate

Welcome Sponsor

3 available

\$5,000

Foster belonging — begin the conference with a gesture of welcome and inclusion.

Hyperlinked logo on the sponsor section of the conference website

Logo recognized on conference app

Recognized on welcome banner as Supporting Sponsor

Logo included on welcome gift distributed to guests upon arrival

Opportunity to provide promotional materials in delegate welcome bag — to be approved by the planning committee

Opportunity to exhibit at conference (Tuesday, June 9 to Wednesday, June 10)

Complimentary registration for one delegate



Breakfast Sponsor

2 available

\$2,500

Fuel great conversations
— sponsor the morning meal.

Hyperlinked logo on the sponsor section of the conference website

Logo recognized on conference app

Push notification to all attendees recognizing sponsor

Logo displayed on breakfast buffet tables and screens during breakfast

Gala Sponsor

2 available

\$2,500

Celebrate community in style
— make the night unforgettable.

Hyperlinked logo on the sponsor section of the conference website

Logo recognized on conference app

Push notification to all attendees recognizing sponsor

Logo displayed on screens during Gala event

Verbal recognition at the Gala

Lunch Sponsor

2 available

\$2,500

Energize the day
— sponsor the midday meal.

Hyperlinked logo on the sponsor section of the conference website

Logo recognized on conference app

Push notification to all attendees recognizing sponsor

Logo displayed on lunch buffet tables and screens during lunch

Session Sponsor

Unlimited availability

\$1,000

Showcase your support for learning and knowledge exchange.

Hyperlinked logo on the sponsor section of the conference website

Logo recognized on conference app

Logo on welcome slide at the beginning of the session

Verbal recognition during session

Conference App Sponsor

Unlimited availability

\$750

Power the connection that drives the conference.

Hyperlinked logo on the sponsor section of the conference website

Logo recognized on conference app

Logo recognized on conference app signage at the registration desk

Interested or want something custom tailored?

Have an original idea? Contact us to discuss creating a custom sponsorship package.

For sponsorship levels with limited space, applications will be considered in the order in which they were received.



Exhibitor Opportunities

Meet delegates face-to-face in our vibrant Exhibitor Hall — a high-traffic networking space for employers, service providers, and innovators.

Corporate Exhibitor **\$2,000**

Non-Profit Exhibitor **\$900**

Booth must be staffed on Tuesday, June 9 and Wednesday, June 10.

Exhibit tables are currently reserved for sponsors only and will open to other applications in February 2026.

Exhibiting does not include a complimentary delegate pass or meals. A meal pass may be purchased for an additional \$200 per person.

Please note:

All sponsor levels must confirm if they will exhibit by **February 1, 2026**, or forfeit their table.

To secure your sponsorship, please email:
conference@supportedemployment

