**Canadian Association for Supported Employment**

**2025 DEAM**

**Sample Social Media Posts**

Here are some engaging and informative social media posts that you can adapt to suit

your organization. Follow CASE on social media on [LinkedIn](https://www.linkedin.com/company/canadian-association-for-supported-employment), [Facebook](https://www.facebook.com/CanadianAssocSupportedEmployment), [Instagram](https://www.instagram.com/canada_case/), and [Threads](https://www.threads.com/%40canada_case) for DEAM updates to share.

Tagging your town or municipality or your provincial/territorial representatives in your social media posts is a great way to support reaching out to them with the DEAM Proclamation Toolkit.

Don’t forget to use #DEAM2025 in your posts to share your DEAM journey!

**AUGUST**

This October, join organizations across Canada to celebrate Disability Employment Awareness Month. DEAM is a key opportunity to focus on disability inclusion in Canadian workplaces. #DEAM2025

Did you know that one in five working-age Canadians experiences some form of disability. Making the world of work fully disability-inclusive is essential to the success of our workforce. #DEAM2025

We encourage our towns, municipalities, and province or territory to recognize Disability Employment Awareness Month (DEAM) and celebrate the importance of disability inclusion with us.

Follow us for events, resources, and other ways to support DEAM and disability inclusion and to continue the journey toward making our workplaces more welcoming and diverse! #DEAM2025

We call on our government representatives to proclaim that fully including persons who experience disability in the workforce is essential to economic and social success. Let’s recognize October as DEAM, both locally and nationally. Do you agree? #DEAM2025

**SEPTEMBER**

Disability Employment Awareness Month (DEAM) is coming up! October is one the most important months of the year for disability inclusion. Let’s get ready!

Join us for a month of events, conversations and invitations to support the journey toward workplaces that are inclusive of all persons who experience disability! Join us in October to recognize #DEAM2025!

Did you know that Disability Employment Awareness Month (DEAM) arrived in Canada in 2010, after launching in the US in 1988? Manitoba was the first province to proclaim DEAM, with Saskatchewan’s proclamation coming shortly after. Thank you, Manitoba and Saskatchewan, for leading the way!

We call on our government representatives to proclaim and celebrate October as Disability Employment Awareness Month in each province and territory as well as nationally. #DEAM2025

Persons experiencing disability represent one fifth of Canada’s workforce. Let’s recognize the importance of workplace disability inclusion and, in October, proclaim DEAM in each province and territory as well as nationally! #DEAM2025

We celebrate Disability Employment Awareness Month (DEAM) every October to spotlight disability inclusive employment across Canada. Follow our socials to join in the conversation and take the next steps on your workplace disability inclusion journey. #DEAM2025

**OCTOBER**

October is Disability Employment Awareness Month (DEAM)! We’re excited to join hands with inclusion champions across Canada to spread the word that workplace inclusion for persons experiencing disability is essential to economic and social success. #DEAM2025

We’re proud to celebrate October as Disability Employment Awareness Month (DEAM). Every year, DEAM spreads awareness of the importance of fully including the 1 in 5 persons in the workforce in Canada who experience disability. #DEAM2025

October is Disability Employment Awareness Month (DEAM)! Throughout the month, we share events and resources that raise awareness about #DisabilityInclusion and the essential role it plays in innovative and successful workplaces. #DEAM2025

Workplace inclusion makes us stronger. What does this mean to you? Help us celebrate DEAM and move toward #DisabilityInclusion for all by sharing some of the reasons you think workplace inclusion is essential. #DEAM2025

Do you believe that meaningful, stable employment with equal pay for equal work is a fundamental right for all persons? Help us celebrate DEAM by telling us “why” you support disability employment inclusion in the comments. #DEAM2025

Let’s transform the landscape and create equitable and inclusive employment together. How do you influence your work culture toward #DisabilityInclusion for all? What changes need to happen? Tell us in the comments. #DEAM2025