

## **Disability Employment Awareness Month**

*[ Classical music plays while an A S L interpreter signs. This occurs for the duration of the video. Images of logos, people, as well as locations lit up in blue and purple are shown throughout the video. The words, number and sign – 400 plus locations show up briefly. The following is spoken via voiceover narration ]*

It started in Ontario.

*[ The statistic – 120 Communities in 2022! – quickly appears ]*

It spread across the nation.

*[ The event date – Thursday, October 19, 2023 – briefly shows up ]*

It happens the third Thursday of every October during National Disability Employment Awareness Month –

*[ The name of the following event appears for a few seconds ]*

Light It Up! For N DEAM.

*[ Then the catchphrase – Join the movement! – shows up briefly]*

But it is more than a night, more than a lighting event,

*[ The sentence – Start the disability inclusion conversation in your community! – quickly appears then fades out ]*

it is a movement that ignites conversation about disability inclusion – in business, in employment and in our communities.

*[ The aforementioned event name briefly shows up again ]*

There is no other event quite like this one during N DEAM, a coast-to-coast collaboration. Brought to you by the Ontario Disability Employment Network, with the support of the Canadian Association for Supported Employment, MentorAbility Canada, Jobs Ability Canada and community organizations and agencies across the country.

*[ The following words – Municipal City and Town Halls, Provincial & Federal Buildings, Public Spaces, Bridges & buildings, Municipal signs, Famous Landmarks, And everywhere else! – appear in quick succession ]*

So join in. Together, let us illuminate big cities, small towns, and rural communities purple and blue.

[ *The complete link of the following website quickly appears onscreen* ]

Visit ODEN network dot com,

[ *The phrase – Participation is easy with the Light It Up! N DEAM P R Kit – briefly shows up* ]

download the Light It Up! N DEAM P R Kit. Spread the word.

[ *The following words and event year – Light It Up! For N DEAM 2023 – very briefly appear* ]

Start conversation in your community

[ *The phrase – Join the movement in your community – quickly shows up* ]

and keep it going.

[ *The 2023 N DEAM event date shown earlier on in the video briefly re-appears. Then, hashtags related to the event – Light It Up! For DEAM, Light It Up! For N DEAM, Engage Talent – quickly show up* ]

Together, let us shine a nationwide light on disability inclusion.

[ *A video copyright notice briefly shows up. The background then becomes black and the event title, Light It Up! For N DEAM, the 2023 N DEAM event date and the aforementioned hashtags appear. These then fade out, concluding the video* ]

– Transcript of a 2-minute video titled “Disability Employment Awareness Month”, in MA Portal