



30<sup>th</sup>

Annual National Supported  
Employment Conference

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**Working Together**

June 17-19, 2025

Moncton, New Brunswick



In partnership with





## **Partner with CASE and avenueNB to increase your visibility as a disability inclusion leader in Canada!**

The 30<sup>th</sup> Annual National Supported Employment Conference will take place June 17-19, 2025, at the Delta Hotels Beauséjour in Moncton, New Brunswick, Canada.

### **Supported Employment Sets Workers and Employers Up for Success**

One in five workers in Canada experiences some type of disability (Statistics Canada). Disability can include physical, neurological, developmental, intellectual, or cognitive disability, mental health challenges (like depression and anxiety), neurodivergence (such as autism, ADHD, and dyslexia), and substance use disorder.

Supported employment recognizes the skill, talent, experience, and contributions that employees who experience disability bring to the Canadian workforce. It also acknowledges the challenges employers can face when recruiting and employing workers experiencing disability. Supported employment is a successful, individualized, and flexible model that matches job seekers with employers and facilitates successful employment relationships for both.

The conference theme, **Working Together**, emphasizes the importance of collaboration—among service providers, workers, employers, and community organizations—to create successful employment stories.



## **Benefits to Supporting this National Conference**

- Position your organization nationally as a leader in employment inclusion.
- Enjoy the extended reach and audience of an accessible, in-person conference.
- Share best practices within national supported employment networks.
- Improve your organization's visibility with key stakeholders.
- Showcase your organization and services to 400 delegates committed to employment inclusion.
- Establish your organization as an influencer in the field of supported employment.
- Demonstrate publicly your commitment to diversity and equality in the workplace.
- Contribute, through your support, to raising awareness about the value of employment inclusion of persons experiencing disability.
- Meet with delegates in person and have a booth in our exhibitor hall.

## Organizing Partners

**The Canadian Association for Supported Employment (CASE)** is a national association for the supported employment sector. They work with employment service providers, employers, community allies, and other stakeholders toward employment inclusion of persons experiencing disability. CASE strives to facilitate full participation in the labour force by offering resources, expertise, training, research, and support to service providers. Through workforce participation, they promote full citizenship and social inclusion for persons residing in Canada who experience disability.

Launched in 2022, **avenueNB** is a non-profit cooperative consisting of 23 member agencies committed to breaking down barriers and increasing employment opportunities for persons with disabilities. Through an innovative collaborative approach, the cooperative manages and oversees the delivery of employment services via its member agencies throughout New Brunswick.

AvenueNB ensures both individuals with disabilities and employers have equitable access to employment services and supports. By fostering collaboration, promoting professional development, building partnerships, and maintaining accountability, avenueNB is driving meaningful change in the province's employment landscape.



## Audience

The 30<sup>th</sup> Annual National Supported Employment Conference will gather 400 delegates from community-based organizations and private and public sectors. We expect participating delegates from all provinces and territories in Canada.

### **Delegates typically come from the following groups:**

- Employment counsellors and case managers from the public, private, and non-profit sectors
- Employers with a provincial or national presence wishing to learn about supported employment and workplace inclusion and their value
- Leaders and managers from various organizations, from the public, private, and non-profit sectors
- Business associations and sector council representatives
- Human resource professionals, guidance counsellors, and other career development professionals or students in the field
- Labour union representatives
- Managers and representatives in the education and training fields
- Managers and representatives from government or public service sectors at federal, provincial, and municipal levels
- Persons who experience disability who work in the sector and/or who are clients of supported employment services

**In addition to an in-person partner/exhibitors booth and a robust profile on the conference app, you will have additional opportunities to make your brand visible as a conference partner or exhibitor.**

## Partnership Opportunities

### Presenting Partner (1 available, can be shared)

**\$25,000**

- Recognized as Presenting partner on all conference promotional pieces
- Hyperlinked logo on conference website, including registration page
- Opportunity to speak at opening or closing ceremony
- Individual push notification on conference app
- Hyperlinked logo on all email marketing materials
- Hyperlinked logo on the Partners section of the conference website
- Recognized on welcome banner as Presenting sponsor
- Recognized as Presenting sponsor on CASE social media accounts
- Recognized as Presenting sponsor in CASE post-event newsletter
- Logo on name badges
- Logo on name badge lanyard
- Logo on conference app login page
- Opportunity to exhibit at conference (Tuesday, June 17 to Wednesday, June 18)
- Complimentary registration for four delegates

### Accessibility Partner (2 available, can be shared)

**\$25,000**

- Recognized as Accessibility sponsor on all conference promotional pieces
- Hyperlinked logo on conference website, including registration page
- Opportunity to speak at the opening or closing ceremony
- Individual push notification on conference app
- Hyperlinked logo on all email marketing materials
- Hyperlinked logo on the Accessibility section of the conference website
- Recognized on welcome banner as Accessibility sponsor
- Recognized as Accessibility sponsor on CASE social media accounts
- Recognized as Accessibility sponsor in CASE post-event newsletter
- Logo on name badges
- Logo on name badge lanyard
- Logo on conference app login page
- Opportunity to exhibit at conference (Tuesday, June 17 to Wednesday, June 18)
- Complimentary registration for four delegates

**Major Partner (4 available)****\$12,500**

- Recognized as Major partner on all conference promotional pieces
- Individual push notification on conference app
- Hyperlinked logo on the Partners section of the conference website
- Recognized on welcome banner as Major sponsor
- Recognized as Major sponsor on CASE social media accounts
- Recognized as Major sponsor in CASE post-event newsletter
- Logo on name badges
- Opportunity to exhibit at conference (Tuesday, June 17 to Wednesday, June 18)
- Complimentary registration for two delegates

**Associate Partner (unlimited availability)****\$7,500**

- Recognized as Associate partner on all conference promotional pieces
- Individual push notification on conference app
- Hyperlinked logo on the Partners section of the conference website
- Recognized on welcome banner as Associate sponsor
- Recognized as Associate sponsor on CASE social media accounts
- Recognized as Associate sponsor in CASE post-event newsletter
- Opportunity to exhibit at conference (Tuesday, June 17 to Wednesday, June 18)
- Complimentary registration for one delegate

**Targeted Partnership Opportunities****Interpretation and Translation Sponsor (2 available)****\$7,500**

- Logo recognized on help desk signage
- Hyperlinked logo on the sponsor section of the conference website
- Recognized on welcome banner as Supporting sponsor
- Recognized as Supporting sponsor on CASE social media accounts
- Verbal recognition of sponsor during conference
- Push notification to all attendees recognizing sponsor
- Opportunity to exhibit at conference (Tuesday, June 17 to Wednesday, June 18)
- Complimentary registration for one delegate

**Entrepreneurs Marketplace Sponsor (1 available) \$7,500**

*Support local entrepreneurs experiencing disability by hosting the Marketplace!*

- Logo recognized on Entrepreneurs Marketplace coupon
- Hyperlinked logo on the sponsor section of the conference website
- Recognized on welcome banner as Supporting sponsor
- Recognized as Supporting sponsor on CASE social media accounts
- Verbal recognition of sponsor during conference
- Push notification to all attendees recognizing sponsor
- Opportunity to exhibit at conference (Tuesday, June 17 to Wednesday, June 18)
- Complimentary registration for one delegate

**Awards Sponsor (3 available) \$5,000**

- Logo recognized on signage during CASE Awards Ceremony
- Hyperlinked logo on the sponsor section of the conference website
- Verbal recognition of sponsor at the start of the Awards
- Push notification to all attendees recognizing sponsor
- Opportunity to exhibit at conference (Tuesday, June 17 to Wednesday, June 18)
- Complimentary registration for one delegate

**Culture Sponsor (5 available) \$5,000**

*Highlight New Brunswick's Indigenous culture at the conference and gala!*

- Hyperlinked logo on the sponsor section of the conference website
- Verbal recognition of sponsor at the conference
- Personal gift provided on your behalf at the opening
- Logo recognized on conference app
- Opportunity to exhibit at conference (Tuesday, June 17 to Wednesday, June 18)
- Complimentary registration for one delegate

**Welcome Sponsor (5 available) \$5,000**

- Hyperlinked logo on the sponsor section of the conference website
- Logo recognized on registration signage
- Logo included on welcome gift, distributed when guests arrive
- Push notification to all attendees recognizing sponsor
- Opportunity to exhibit at conference (Tuesday, June 17 to Wednesday, June 18)
- Complimentary registration for one delegate





**Associate Gala Sponsor**

**\$2,500**

- Hyperlinked logo on the sponsor section of the conference website
- Logo to appear on TV screens during Gala event
- Verbal recognition at the Gala
- Push notification to all attendees recognizing sponsor

**Welcome Desk Sponsor**

**\$500**

- Hyperlinked logo on the sponsor section of the conference website
- Logo recognized on welcome desk signage
- Logo recognized on conference app

**Interested or want something custom tailored?**

Have an original idea? Contact us to discuss creating a custom sponsorship package. For sponsorship levels with limited space, applications will be considered in the order in which they were received.

**Exhibitor Opportunities**

Booth must be staffed on Tuesday, June 17 and Wednesday, June 18. Exhibit tables are currently reserved for sponsors only and will open to other applications in February 2025. Exhibiting does not include a complimentary delegate pass or meals.

**Corporate Exhibitor     \$2,000**

**Non-profit Exhibitor     \$800**

Please note:

All sponsor levels must confirm if they will exhibit by January 31, 2025, or forfeit their table.

**To secure your sponsorship, please email:  
[conference@supportedemployment.ca](mailto:conference@supportedemployment.ca)**