

The 29th Annual Canadian Association
for Supported Employment Conference

Advancing in the workplace

June 11-13, 2024

Regina, Saskatchewan



29th ANNUAL NATIONAL
Supported Employment
CONFERENCE

In partnership with





Partner with CASE and SARC to increase your visibility as a supported employment leader in Canada!

The 29th annual Canadian Association for Supported Employment (CASE) conference in partnership with SARC will be in person. The conference will take place June 11-13, 2024, at the Delta Hotels by Marriott Regina in Regina, Saskatchewan, Canada with the theme: Advancing in the Workplace!

What is supported employment?

Supported employment recognizes the many contributions of skill, talent, and experience that employees who experience disability bring to the Canadian workforce. It is a successful, individualized, and flexible model for matching job seekers with employers and facilitating successful employment relationships for both.

What can the conference do for you?

- Position your organization nationally as a leader in employment inclusion
- Enjoy the extended reach and audience of an accessible, in person conference
- Share best practices within national supported employment networks
- Improve your organization's visibility with key stakeholders
- Showcase your organization and services to 350 delegates committed to employment inclusion
- Establish your organization as an influencer in the field of supported employment
- Demonstrate publicly your commitment to diversity in the workplace
- Contribute, by your support, to raising awareness about the value of supported employment
- Meet with delegates in-person and have a booth in our exhibitor hall



Organizing Partners

The Canadian Association for Supported Employment (CASE) is a national association for the supported employment sector. They work with employment service providers, employers, community allies, and other stakeholders working toward employment inclusion of people experiencing disability. CASE strives to facilitate full participation in the labour force by offering resources, expertise, training, and support to service providers. Through workforce participation, they promote full citizenship and social inclusion for Canadians who experience disability.

SARC is a provincial association of approximately 100 community-based organizations, dedicated to supporting people within their community to live life to their full potential. SARC believes in people of all abilities reaching their full potential and enjoying full citizenship in their community and supports its member organizations to work toward these important goals.

SARC provides services to nonprofit organizations to expand their potential and support the work they do within their communities. SARC has over five decades of experience in supporting nonprofits in the areas of training, consulting, services, and leadership. SARC is committed to providing quality services and training opportunities to our membership and beyond.

SARC's Vision - Persons of all abilities reaching their full potential and enjoying full citizenship.

SARC's Mission - To provide vision, leadership, and support through advocacy, education and the development of personal and employment opportunities.





Audience

The 29th annual Canadian Association for Supported Employment (CASE) conference will gather 350 delegates from community-based organizations, as well as the private and public sectors. We expect participating delegates from all provinces and territories of Canada.

Delegates typically come from the following groups:

- Employment counsellors and case managers from the public, private and non-profit sectors
- Employers with a provincial or national presence wishing to learn about supported employment and its value
- Leaders and managers from various organizations, from the public, private and non-profit sectors
- Business associations and sector council representatives
- Human resource professionals, guidance counsellors, and other career development professionals or students in the field
- Labour union representatives
- Managers and representatives in the education and training fields
- Managers and representatives from government or public service sectors at federal, provincial, and municipal levels

In addition to an in-person partner / exhibitors booth and a robust profile on the conference app, you will have additional opportunities to make your brand visible as a conference partner or exhibitor.



General Partnership Opportunities

- | | |
|--|-----------------|
| Presenting Partner (1 available, can be shared) | \$25,000 |
| <ul style="list-style-type: none"> ● Recognized as Presenting partner on all conference promotional pieces ● Hyperlinked logo on conference website, including registration page ● Opportunity to speak at opening keynote or closing session ● Individual push notification on conference app ● Hyperlinked logo on all email marketing materials ● Hyperlinked logo on the Partners section of the conference website ● Recognized on welcome banner as Presenting sponsor ● Recognized as Presenting sponsor on CASE social media accounts ● Recognized as Presenting sponsor in CASE post-event newsletter ● Logo on name badges ● Logo on name badge lanyard ● Logo on conference app login page ● Opportunity to exhibit at conference (Tuesday, June 11 - Wednesday, June 12) ● Complimentary registration for four delegates | |
| Accessibility Partner (2 available, can be shared) | \$25,000 |
| <ul style="list-style-type: none"> ● Recognized as Accessibility sponsor on all conference promotional pieces ● Hyperlinked logo on conference website, including registration page ● Opportunity to speak at the conference ● Individual push notification on conference app ● Hyperlinked logo on all email marketing materials ● Hyperlinked logo on the Accessibility section of the conference website ● Recognized on welcome banner as Accessibility sponsor ● Recognized as Accessibility sponsor on CASE social media accounts ● Recognized as Accessibility sponsor in CASE post-event newsletter ● Logo on name badges ● Logo on name badge lanyard ● Logo on conference app login page ● Opportunity to exhibit at conference (Tuesday, June 11 - Wednesday, June 12) ● Complimentary registration for four delegates | |



- Major Partner (4 available) \$12,500**
- Recognized as Major partner on all conference promotional pieces
 - Individual push notification on conference app
 - Hyperlinked logo on the Partners section of the conference website
 - Recognized on welcome banner as Major sponsor
 - Recognized as Major sponsor on CASE social media accounts
 - Recognized as Major sponsor in CASE post-event newsletter
 - Logo on name badges
 - Opportunity to exhibit at conference (Tuesday, June 11 - Wednesday, June 12)
 - Complimentary registration for two delegates

- Associate Partner (unlimited availability) \$7,500**
- Recognized as Associate partner on all conference promotional pieces
 - Individual push notification on conference app
 - Hyperlinked logo on the Partners section of the conference website
 - Recognized on welcome banner as Associate sponsor
 - Recognized as Associate sponsor on CASE social media accounts
 - Recognized as Associate sponsor in CASE post-event newsletter
 - Opportunity to exhibit at conference (Tuesday, June 11 - Wednesday, June 12)
 - Complimentary registration for one delegate

Targeted Partnership Opportunities

- Gala Sponsor (1 available, can be shared) \$10,000**
- Logo recognized on gala signage
 - Hyperlinked logo on the sponsor section of the conference website
 - Verbal recognition during gala from emcee
 - Opportunity to speak when introducing the feature entertainment
 - Push notification to all attendees recognizing sponsor
 - Opportunity to exhibit at conference (Tuesday, June 11 - Wednesday, June 12)
 - Complimentary registration for two delegates



- Interpretation & Translation Sponsor (1 available, can be shared) \$7,500**
- Logo recognized on help desk signage
 - Hyperlinked logo on the sponsor section of the conference website
 - Verbal recognition of sponsor during conference
 - Push notification to all attendees recognizing sponsor
 - Opportunity to exhibit at conference (Tuesday, June 11 - Wednesday, June 12)
 - Complimentary registration for two delegates

- Entrepreneurs Marketplace Sponsor (1 available) \$7,500**
- Showcase local entrepreneurs by hosting the Marketplace!*
- Logo recognized on signage during Entrepreneurs Marketplace
 - Hyperlinked logo on the sponsor section of the conference website
 - Verbal recognition of sponsor during conference
 - Push notification to all attendees recognizing sponsor
 - Opportunity to exhibit at conference (Tuesday, June 11 - Wednesday, June 12)
 - Complimentary registration for one delegate

- Exhibit Hall Sponsor(1 available) \$7,500**
- Support inclusive organizations at the CASE Conference!*
- Logo recognized on signage in Exhibit Hall
 - Hyperlinked logo on the sponsor section of the conference website
 - Logo included in Virtual Exhibit Hall on the conference app
 - Verbal recognition of sponsor during conference
 - Push notification to all attendees recognizing sponsor
 - Opportunity to exhibit at conference (Tuesday, June 11 - Wednesday, June 12)
 - Complimentary registration for one delegate



Supportive Partnership Opportunities

- Awards Sponsor (3 available)** \$5,000
- Logo recognized on signage during CASE Awards Ceremony
 - Hyperlinked logo on the sponsor section of the conference website
 - Verbal recognition of sponsor at the start of the Awards
 - Push notification to all attendees recognizing sponsor
 - Opportunity to exhibit at conference (Tuesday, June 11 - Wednesday, June 12)
 - Complimentary registration for one delegate

- Culture Sponsor (5 available)** \$5,000
- Highlight Saskatchewan's indigenous culture at the conference and gala!*
- Hyperlinked logo on the sponsor section of the conference website
 - Verbal recognition of sponsor at the conference
 - Verbal recognition of the sponsor at the gala
 - Personal gift provided on your behalf
 - Logo recognized on conference app
 - Complimentary registration for one delegate

- Welcome Sponsor (5 available)** \$5,000
- Hyperlinked logo on the sponsor section of the conference website
 - Logo recognized on registration signage
 - Logo included on portfolio distributed when guests arrive
 - Opportunity to include an item in the portfolio (i.e. paper, pen, business card)
 - Opportunity to exhibit at conference (Tuesday, June 11 - Wednesday, June 12)
 - Complimentary registration for one delegate

- Speaker Sponsor (5 available)** \$3,000
- Remove financial/travel barriers for a speaker at CASE!*
- Hyperlinked logo on the sponsor section of the conference website
 - Verbal recognition of sponsor at the start of the Speaker's session
 - Personal gift provided on your behalf
 - Logo on session signage
 - Logo on session within the conference app



À la carte Sponsorship

Session Sponsor	\$2,500
<ul style="list-style-type: none"> ● Hyperlinked logo on the sponsor section of the conference website ● Verbal recognition of sponsor at the start of the breakout or discussion session ● Logo on session signage ● Logo on session within the conference app 	
Associate Gala Sponsor	\$2,500
<ul style="list-style-type: none"> ● Hyperlinked logo on the sponsor section of the conference website ● Logo to appear on TV screens during Gala event ● Verbal recognition at event ● Sponsor included in push notification recognizing sponsors to event attendees 	
Entrepreneurs Marketplace Supporting Sponsor	\$1,500
<ul style="list-style-type: none"> ● Hyperlinked logo on the sponsor section of the conference website ● Logo recognized on Signage during Entrepreneurs Marketplace ● Logo recognized on conference app 	
Welcome Desk Sponsor	\$500
<ul style="list-style-type: none"> ● Hyperlinked logo on the sponsor section of the conference website ● Logo recognized on welcome desk signage ● Logo recognized on conference app 	

Exhibitor Opportunities

Booth must be staffed on Tuesday, June 11 and Wednesday, June 12. Exhibit tables are currently reserved for sponsors only and will open to applications in February 2024. Exhibiting does not include a complimentary delegate pass or meals.

Corporate Exhibitor	\$2,000
Non-profit Exhibitor	\$750

To secure your sponsorship, please email: conference@supportedemployment.ca

Please note: All sponsor levels must confirm if they will exhibit by January 31, 2024, or forfeit their table.