

October is Disability Employment Awareness Month

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October
DISABILITY EMPLOYMENT AWARENESS

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Did you know?

1 in 5

Canadians experience disability. Together with their friends and families, this represents 53% of the Canadian population.



of employers surveyed in 2017 did not hire persons experiencing disability as they “feared the unknown.”

Yet, currently in Canada



of consumers are more likely to buy a product or service from a business that hires persons experiencing disability.



of workers experiencing disability earn performance ratings of good or excellent.

Inclusive businesses who hire persons experiencing disability are **6 times** more likely to be innovative, **2-4 times** more profitable and see productivity increase by **72%**.

It's time to make a change.

Join us as we celebrate the contributions of persons experiencing disability in the workplace and recognize employers who are making the change.

Want to learn more?

[supportedemployment.ca/initiatives/
disability-employment-awareness-month/](https://supportedemployment.ca/initiatives/disability-employment-awareness-month/)